



AKRON CENTRAL SCHOOL

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FOR IMMEDIATE RELEASE –

STUDENT DESIGNED ORANGE SHIRTS AVAILABLE FOR “EVERY CHILD MATTERS DAY” 2022

AKRON, NEW YORK (August 8, 2022) – September 30, 2022, is Orange Shirt Day recognizing the “Every Child Matters” movement in the United States and Canada meant to bring awareness, recovery, and reconciliation for the atrocities at Residential Schools against Native American people and their children in both countries.

Akron High School had a t-shirt design contest last spring challenging students to create thoughtfully an attractive graphic that would help raise awareness. Designs by 2022 graduate, Sierra Winter, and senior Hannah Martin were tied as winners by the selection committee. Their winning artwork was combined to create a single design and shirts will be available for purchase at cost to supporters of the “Every Child Matters” movement.

Students from the Intro to Business class have set up an online store through the Akron Market on Main collaboration for work-based learning, to offer the specially designed t-shirts at cost for a limited-time pre-sale event. Pre-sale orders must be placed at https://akronmarket.org/akron_market/home no later than Friday, September 9th to receive the special offer. This is not a fundraising event, but part of a project to build awareness!

Shirts will be available for pick-up at the Akron Market on Main or at the school store during the last week of September, in time for September 30th Orange Shirt Day, and the school’s Homecoming festivities. Additional shirts, in limited quantities, will be available at retail price at the Akron Market on Main during the last week of September.

For additional information about the shirt sale, please contact Mrs. Karen Saeli at ksaeli@akronk12.org. To learn more about the “Every Child Matters” movement, visit orangeshirtday.org.

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